

CONTACT: Sgt. Gina McFarlin

PHONE: (972) 335-5502 PAGER: (972) 297-3021

FRISCO POLICE DEPARTMENT PARTICIPATING IN STATEWIDE TRAFFIC ENFORCEMENT PROGRAM

(March 9, 2005 – Frisco)

The Frisco Police Department is participating in a statewide Selective Traffic Enforcement Program, (STEP). This program is made possible by a grant from the Texas Department of Transportation. The enforcement period is from March 12th through March 21st. The enforcement will concentrate on seat belt violations and speeding.

This enforcement time is scheduled to cover the increase in traffic during the Spring Break period.

According to the National Highway Transportation Safety Administration, during 2002, a total of 1,785 children from birth through age 15 were killed in passenger vehicle crashes. Approximately 54 percent of passenger vehicle occupants in this age group were unrestrained. Also, in 2002, 16- to 20-year-old drivers had the highest fatality and injury rates per 100,000 licensed drivers. In fact, the fatality rate for young drivers was about three times the rate for drivers 25 to 64 years old.

The goal of the STEP wave is to increase seat belt use and speed limit compliance in order to reduce the number of crashes that would result in injury or death. Little or no tolerance will be given for these violations during the enforcement period.

###